ANALYZING THE IMPACTS OF SOCIOECONOMIC FACTORS ON NUTRITIONAL DIET IN PAKISTAN USING COMPOSITIONAL DATA ANALYSIS (CODA)

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Abstract. This study is conducted to analyze the effect of socioeconomic factors on households' diet pattern w.r.t shares of calorie intakes from protein, fat and carbohydrate in Pakistan. Cross sectional data are taken from a national level survey i.e. Household Integrated Income and Consumption survey (HIICS) 2015-2016. Compositional Data analysis (CODA) regression approach is followed to compare the effects of explanatory variables on share of calorie intakes from protein versus share of calorie intakes from fat and share of calories intake from carbohydrate versus shares of calories intake from protein and fat. Moreover, elasticities of macronutrient shares from household income, household size, dependency ratio and wealth index are also computed. The model's results explore that rising households' income causes an increase in fat consumption and a decrease in protein and carbohydrate consumption. Our findings matched with existing literature and they have the benefit to help the substitution effects between macronutrients in the setting of nutrition change. This study is very helpful to know the importance of healthy dietary balance and to avoid the non-communicable diseases as obesity and heart diseases at household level of Pakistan.

Keywords: calories, macronutrient shares, elasticity, ternary diagram, regression model

Introduction

Macronutrients are required in diet, as each makes energetic functions in the body by providing energy (calories). Each of the macronutrients, i.e. carbohydrate, protein, and fat, has different properties that affect health but all are considered source of energy. The optimum stability of their dietary contribution has been a topic of discussion for many years (Carreiro et al., 2016) and unbalance in the proportion of these macronutrients may increase the risk of chronic diseases and obesity. For a given calorie intakes, if one macronutrient share increases, then one or more other macronutrient shares decrease definitely. For instance, a diet containing high fat would be low in carbohydrate or protein. Hence, unbalance shares of macronutrients consumption may adversely affect Body mass index (BMI) (Miller et al., 1990; Ahluwalia et al., 2009; Austin et al., 2011 and Satia et al., 2002). Furthermore, the acceptable macronutrient distribution ranges (AMDR) for healthy adults are given as 20-35%, 45-65%, 10-35% shares of energy from fat, carbohydrate and protein respectively to minimize the risk of coronary heart diseases, diabetes, and obesity recommended by the Food and Nutrition Board of the Institute of Medicine (Institute of Medicine, 2005). The risk of non-communicable diseases (NCD) may increase when the shares of these macronutrients are out of these acceptable rages. Overall, the NCD contributed 63% of the total 57 million deaths in 2008 and nearly 80% of these NCD related deaths occurred in developing countries (WHO, 2010). Previous studies show

that obesity is an important cause of NCD and can lead to severe cardiovascular morbidity and early deaths. The prevalence of obesity has increased globally during the past 30 years due to macronutrients malnutrition (Swinburn et al., 2011 and WHO, 2018). As a result of imbalance diet in term of macronutrients shares, overweight and obesity are increasing in developing countries. Protein-energy malnutrition is the most significant risk factor for diseases and deaths which particularly affects hundreds of millions of pregnant women and young children (Olaf and Michael, 2005). Low-carbohydrate, high-protein diets can be a better choice for weight loss, increased satiety, and improved metabolic parameters (Kushner and Doerfler, 2008).

Pakistan is among the countries with high prevalence of obesity (Tanzil and Jamali, 2016). Findings of Satti and Khalid (2019) show that overweight and obesity prevalence is 21% and 9% respectively in Pakistani adults. According to WHO, 46% of all deaths in 2008 with estimated deaths in males and females of around 380,000 and 300,000 respectively are due to NCD in Pakistan (WHO, 2013). According to estimates of global disease burden research, Pakistan ranks 9th among 188 countries in obese population (Ng, et al., 2014) and 40% of reproductive age Pakistani women are either overweight or obese (NIPS and ICF, 2013). Hence, health situation is alarming in Pakistan due to rising obesity and all other Non-communicable diseases. To overcome this alarming situation, public health policy may be helpful for balancing of diet and of macronutrient shares. It requires to understand the factors affecting diet pattern in term of macronutrient shares at household level in Pakistan.

In order to estimate the association between nutrient intakes and socioeconomic factors, various regression models are frequently used with the different regressors and the different nutrients and calories intakes as response variables (Liaskos and Lazaridis, 2003; You et al., 2016; Akerele et al., 2014; Iyangbe and Orewa, 2009; Zhou, et al., 2018 and Trinh, et al., 2018). All the previous studies in Pakistan explain the importance of macronutrients consumption or volumes from food items. For example (Shabnam et al., 2016) show that the calorie and macronutrient consumption at household level depend upon food prices in Pakistan. Khattak and Khan (2009) explore imbalance energy intakes w.r.t macronutrients in female students of Pakistan. Shakoor et al., (2017) show that the majority of Pakistani female students had low consumption of macronutrients than recommended levels except fat.

To the best of authors' knowledge, no study has been conducted to analyze the factors affecting unbalance diet pattern in term of macronutrients shares at household level in Pakistan. Hence, major objective of this study is to fill this gap in literature by analyzing the impact of some important factors on macronutrient shares in energy intake at household level in Pakistan. This study is conducted to fill this research gap in the literature of food security in Pakistan. Moreover, Compositional data analysis (CODA) is considered instead of conventional regression inference to analyze macronutrients shares as the response variable and to avoid the problem of unbalance diet. CODA is known as a well traditional area of statistics with various areas of application, such as geology or economics (Egozcue et al., 2011; Pawlowsky-Glahn et al., 2015). This CODA technique has been applied recently in the field of nutritional and medical epidemiology (Dumuid et al., 2018; Leite, 2016; Mert et al., 2018). Hence, CODA technique is considered to analyze the phenomenon under consideration. Rest of the article contains material and methods, results, discussion and concluding remarks in the following sections.

Materials and methods

Materials and methods consists of three sub-sections, i.e. theoretical framework and specification of model, data and description of variables, and methodology of analysis.

Theoretical framework and model's specification

To investigate the impact of socio-economic factors and households characteristics on the Nutrition status or macronutrients intake follows the conceptual frame work (world food program, 2012) of food and nutrition security at household level which is the extension of UNICEF (1991) and Smith and Haddad (2000). This conceptual frame work is the composition of three main layers of causes, i.e. immediate causes, underlying causes and basic causes and each comprises of different factors. The factors at basic causes affect the factors at underlying causes which in turn influence the factors at immediate causes. Our response variable is macronutrient intakes which belongs to immediate level causes whereas the explanatory variables are taken from other two layers of causes in the conceptual frame work. Thus, the theoretical model of macronutrients shares is specified as follows:

$$M_i = \beta_0 + \beta' X' + \varepsilon_i \tag{Eq.1}$$

where M_i shows the shares of macronutrients from total energy intakes of *ith* households, β_0 represents constant term, β' is the vector of slopes and X' is vector of explanatory variables while ε_i is the error term.

Data and description of variables

This study uses data taken from Household integrated income and consumption survey (HIICS) 2015-2016 published by Pakistan Bureau of Statistics. This survey was collected in 2015-2016 by applying two stage stratified random sampling technique. Its sample comprises of 24238 households from all the four provinces of Pakistan. However, our sample size for this study is 14948 households due to non-availability of data regarding some variables. In this survey quantities of 72 food items are given from different food groups like meat, fish, milk, cheese, eggs, fresh fruits, dry fruits, vegetables (fresh/chilled/frozen/dried), sugar, jam, honey, chocolate & confectionery, condiments and spices (whole and powder), non-alcoholic beverages, readymade food eaten out of home, public places, offices, bread & cereals, and edible oils.

We calculate total calorie intake (in Kcal), protein and fat intakes (in grams) per day from all consumed food items for each household using Food Consumption table for Pakistan (Khan et al., 2001). The amount of protein and fat in grams are converted into calories for each household by multiplying 4 and 9 respectively (Trinh et al., 2018). Then we compute per capita calorie consumption (namely Cal_{p}), per capita volume of calories calculated from protein V_{p} , and per capita volume of calories calculated from fat V_{p} as follows. An per capita calorie consumption (Cal_{p}) is calculated by dividing the total consumption of calories per day by an adult equivalence conversion factor (AE) computed for each household. An adult equivalence conversion factor is the ratio between calorie requirement of individual according to age and the estimated adult reference value (Claro, et al., 2010). Similarly, per capita calories from fat and protein are computed for each household using the above procedure. Three types of macronutrients (Fat, protein and carbohydrate) are the source of total calorie intakes per capita, so the following relation exist between total per capita calorie intakes and macronutrients which help to calculate the per capita volume of calorie intake calculated from carbohydrate V_c

1 gram protein = 4 kcal 1 gram Fat = 9 kcal $V_p = 4 \times Protein in grams$ $V_F = 9 \times Fat in grams$ $Cal_p = V_F + V_P + V_C$ $V_C = Cal_P - V_P - V_F$ $Cal_p = \frac{Total calorie intakes of household per day}{AE}$ $AE = \frac{Requirement of individual according to age}{Adult reference value}$

The shares of macronutrient S_F , S_P and S_C are defined as proportion of calorie from fat, protein and carbohydrate respectively as follows.

$$S_F = \frac{v_F}{cal_F}, S_P = \frac{v_P}{cal_F}, S_C = 1 - S_F - S_P$$

Some socioeconomic and demographic factors are taken as explanatory variables on the basis of the theoretical framework while considering availability of data. These explanatory variables include residential status, marital status of household head, paid employment dummies of father, mother and couple, Provinces dummies of Punjab, Sindh, Khyber Pakhtunkhwa (KPK) and Baluchistan, household head age, family size, dependency Ratios, dummies of livestock, own cultivation and Benazir income support programme (BISP), per capita income and education dummies of father and mother like no education, primary education, middle education and high education. The description of all the variables used by the study is given in *Table 1* whereas *Table 2* presents descriptive statistics of the variables.

Table 2 shows that the total number of calories per capita is 2451.5 calories which mean that, while households of Pakistan fulfil their calories requirement according to FAO (2013) is 2440 calories per person. Descriptive results show that 626.7, 283.66 and 1541.2 calories come from the Fat, protein and carbohydrate respectively. The sum of the volumes of calories from these three macronutrients equal to 2451.5 calories. The shares of calories from Fat, protein and carbohydrate are 25.9%, 11.4%, and 62.7% respectively and *Table 2* also represents the percentages of all categories of Categorical variables which included for the analysis.

Methodology of analysis

Methodology of analysis consists of two sub sections i.e. introduction to CODA, and compositional regression model to explain macronutrient shares.

Notations	Variables label	Description	Notations	Variables label	Description
Calp	Calories volume	Calories per capita	EM_i^c	Couple paid employment	Couple paid employment = 1 & zero otherwise
V_F	Fat volume	Number of calories from fat	V_p	Protein volume	Number of calories from protein
S _F	Fat shares	Shares of calories from fat	Vc	Carbohydrate volume	Number of calories from carbohydrate
Sc	Carbohydrate shares	Shares of calories from carbohydrate	Sp	Protein shares	Shares of calories from protein
Size _i	Household size	Number of family members in the household	EM_i^m	Maternal paid employment	Mother paid employment = 1 & zero otherwise
I_i	Monthly income of household	Total monthly income in rupees	EM_i^p	Paternal paid employment	Father paid employment = 1 & zero otherwise
Res _i	Residential status	Rural = 1 & zero otherwise	E_i^{mp}	Maternal primary education	Mother primary education = 1 & zero otherwise
Age _i ^h	Age of household head	HH age in years	E_i^{mm}	Maternal middle education	Mother middle education = 1 & zero otherwise
Mar _i ^H	HH marital status	HH married = 1 & zero otherwise	E_i^{mh}	Maternal high education	Mother high education = 1 & zero otherwise
L_i	Ownership of livestock	Household's ownership of livestock = 1& zero otherwise	E_i^{pp}	Paternal primary education	Paternal primary education = 1 & zero otherwise
P_i^{kp}	KPK origin	Household's origin of KPK = 1 & zero otherwise	E_i^{pm}	Paternal middle education	Paternal middle education = 1 & zero otherwise
P_i^p	Punjab origin	Punjab origin = 1 & zero otherwise	E_i^{ph}	Paternal high education	Paternal high education = 1 & zero otherwise
P_i^s	Sindh origin	Sindh origin = 1 & zero otherwise	Wi	Wealth index	Wealth index of households
C _i	Households' cultivation of agricultural land	Household involve in cultivation = 1 & zero otherwise	DR _i	Dependency ratio	Dependency ratio of households

Table 1. Description of the variables

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Variables	Description	Mean/(SD)/Percentage	
Cal	Number of calories per capita	2451.5 (900.43)	
V_F	Number of calories from fat	626.7(281.8)	
V_p	Number of calories from protein	283.6(121.6)	
V _G	Number of calories from carbohydrate	1541.1(630.5)	
S _F	Shares of calories from fat	25.9% (8.1%)	
Sp	Shares of calories from protein	11.4% (1.8%)	
Sc	Shares of calories from carbohydrate	62.7% (8.7%)	
Res_i	Residential status 0 = Urban 1 = Rural	74.8% 25.2%	
Mar_i^H	Marital status of household head 0 = Unmarried 1 = Married	10.1% 89.9%	
L_i	Livestock 0 = No 1 = Yes	99% 1%	
C _i	Own cultivation 0 = No 1 = Yes	92.47% 7.53%	
EM_i^p	Paternal paid employment 0 = No 1 = Yes	40.23% 59.77%	
EM_i^M	Maternal paid employment 0 = No 1 = Yes	91.13% 8.87%	
EM_i^C	Couple paid employment 0 = No 1 = Yes	95.54% 5.46%	
P _i	Province 0 = Baluchistan 1 = Punjab 2 = Sindh 3 = KPK	8.7% 45.24% 27.05% 19.01%	
E_i^P	Paternal education 0 = No education 1 = Primary education 2 = Middle education 3 = High education	7.59% 37.42% 51.73% 3.26%	
E_i^M	Maternal education 0 = No education 1 = Primary education 2 = Middle education 3 = High education	46.89% 24.19% 27.34% 1.58%	

 Table 2. Descriptive statistics of variables

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Introduction to CODA

We can not apply traditional methods of regression when the dependent or independent variable consists of a vector of shares (Aitchison, 1982; Pawlowsky-Glahn, et al., 2015) because these shares are positive real numbers and carry relative information with constant sum (Chen et al., 2017). In the previous studies, many types of models are used to apply regression with shares (Morais et al., 2018). When a vector of shares (e.g. the shares of macronutrients) is the response variable and other regressors are traditional quantitative or qualitative variables, a proposed model known as CODA (compositional data analysis) is considered as the valid modelling technique (Trinh et al., 2018, Egozcue et al., 2011, Pawlowsky-Glahn et al., 2015, Aitchison, 1986). This model depends on a log-ratio transformation of shares. In the simplex space 5^{D} , a composition S of D shares can be denoted as

$$S^{D} = \{S = (S_{1}, S_{2}, \dots, S_{D})' = S_{j} > 0, j = 1, \dots, D; \sum_{i=1}^{D} S_{i} = 1\}$$

It is interesting to know that if the total sum of these fitted shares equal to one, then we cannot apply classical regression models directly. These shares are therefore converted using the transformation of an isometric log-ratio (ILR) (Egozcue et al., 2003) (for example) in D-1 coordinates which can be denoted in the classical Euclidean space so that the linear regression models can be applied separately to the D-1 coordinates. These coordinates of ILR are explained as follows (Trinh et al., 2018):

$$ilr(S) = W' log(S) = S^* = (S^*_1, \dots, S^*_{D-1})'$$

where W defined as the $D \times (D-1)$ contrast matrix (Chen et al., 2017) which helps the forecasting of shares on the orthogonal basis of S^{D} . For instance, we have D = 3, it is possible to use the following contrast matrix (this matrix used by the function "*ilr*" in R package "Composition"):

$$W = \begin{bmatrix} -\frac{1}{\sqrt{6}} & -\frac{1}{\sqrt{2}} \\ -\frac{1}{\sqrt{6}} & \frac{1}{\sqrt{2}} \\ \sqrt{\frac{2}{3}} & 0 \end{bmatrix}$$

Guiding to the following two ILR coordinates of $S = (S_1, S_2, S_3)$:

$$S_{1}^{*} = \frac{1}{\sqrt{2}} \log \frac{S_{2}}{S_{1}}$$
$$S_{2}^{*} = \frac{2}{\sqrt{6}} \log \frac{S_{3}}{\sqrt{S_{2}S_{1}}}$$

In this shape, the first ILR coordinate S_1^* protein shares have all the relative data of S_2 compared to the fat shares. Similarly, the second ILR coordinate S_2^* carbohydrate shares have all the data of S_2 compared to the geometric mean respectively of the remaining protein and fat shares (Muller et al., 2016). At the end, with the help of the inverse

transformation to go back to the simplex to interpret the shares model. This inverse transformation is defined as

$$ilr^{-1}(S^*) = C(exp(WS^*))'.$$

Here, C(.) denote the closure operation which permitting to go from a vector of volumes V to a vector of shares S

$$C(V_1, \ldots, V_D)' = (\frac{v_1}{\sum_{j=1}^{D} v_j}, \ldots, \frac{v_D}{\sum_{j=1}^{D} v_j})' = (S_1, \ldots, S_D)'.$$

Compositional regression model for macronutrient shares

We want to check the impact of socioeconomic factors and household characteristics of Pakistani households on macronutrient composition. *Equation 1* can be written as an adapted compositional regression model as follows (Trinh et al., 2018):

$$S_{i} = a_{0} \bigoplus_{k=1}^{K} (Z_{ki}) \odot b_{k} \oplus \epsilon_{i}$$

$$s_{i} = a_{0} \bigoplus Age_{i}^{h} \odot b_{1} \oplus Size_{i} \odot b_{2} \oplus Res_{i} \odot b_{3} \oplus Mar_{i}^{H} \odot b_{4}$$

$$\bigoplus P_{i}^{kp} \odot b_{5} \oplus P_{i}^{p} \odot b_{6} \oplus P_{i}^{s} \odot b_{7} \oplus I_{i} \odot b_{8} \oplus EM_{i}^{c} \odot b_{9} \oplus EM_{i}^{m} \odot b_{10} \oplus EM_{i}^{p} \odot b_{11}$$

$$\oplus E_{i}^{mp} \odot b_{12} \oplus E_{i}^{mm} \odot b_{13} \oplus E_{i}^{mh} \odot b_{14} \oplus E_{i}^{pp} \odot b_{15} \oplus E_{i}^{pm} \odot b_{16} \oplus E_{i}^{ph} \odot b_{17} \oplus L_{i} \odot b_{18} \oplus DR_{i} \odot b_{19} \oplus W_{i} \odot b_{20} \oplus C_{i} \odot b_{21} \epsilon_{i}$$
(Eq.2)

In Equation 2, $S = (S_p, S_p, S_c)'$ i represents the *ith* households and Z_k are classical regressors as $Res_i, Mar_i^H, P_i^{kp}, P_i^p, E_i^{m}, EM_i^p, EM_i^p, E_i^{mp}, E_i^{mp}, E_i^{pm}, E_i^{pp}, E_i^{pn}, L_i, and C_i$ are the dummy variables representing residential status, household head marital status, Khyber Pakhtunkhwa origin, Punjab origin, Sindh origin, couple paid employment, maternal paid employment, paternal paid employment, maternal primary, middle, and high education, paternal primary, middle, and high education, livestock and own cultivation respectively. $Age_i^h, Age_i^{gh}, Size_i, Size_i^2 I_i, DR_i, and W_i$ are the variables representing household total income, dependency ratio and wealth index respectively. Detailed explanation of the variables is provided in *Table 1*.

As in Dumuid et al. (2018), Muller et al. (2016) and Nguyen et al. (2018) for the fitting and interpretation of the model in *Equation 2*, we required to run D - 1 = 2 ordinary linear regression model, i.e. one for every ILR coordinates of *S*: *S*^{*}₁ and *S*^{*}₂ for each period j = 1,2 (Egozcue et al., 2012).

$$S_{j,i}^{*} = a_{0j}^{*} + \sum_{k=1}^{K} b_{j,k}^{*} X_{ki} \check{n}_{j,i}^{*}$$

$$S_{j,i}^{*} = a_{0j}^{*} + b_{j,1}^{*} Age_{i}^{h} + b_{j,2}^{*} Size_{i} + b_{j,3}^{*} Res_{i} + b_{j,4}^{*} Mar_{i}^{H} + b_{j,5}^{*} P_{i}^{kp} + b_{j,6}^{*} P_{i}^{P} + b_{j,7}^{*} P_{i}^{S} + b_{j,8}^{*} I_{i} + b_{j,9}^{*} EM_{i}^{c} + b_{j,10}^{*} EM_{i}^{m} +$$

$$b_{j,11}^{*} EM_{i}^{P} + b_{j,12}^{*} E_{i}^{mp} + b_{j,13}^{*} E_{i}^{mm} + b_{j,14}^{*} E_{i}^{mh} + b_{j,15}^{*} E_{i}^{pp} + b_{j,16}^{*} E_{i}^{pm} + b_{j,16}$$

where $a_{0j}^{*}, b_{jk}^{*}, \epsilon_{j}^{*}$ are the j^{th} ILR coordinates of a_{0}, b_{k}, ϵ .

Since we fit the two transformed models in *Equation 3* using the method of ordinary least square (OLS) and ϵ^* is assumed to follow normal distribution. The model's parameters calculation in the simplex and *Equation 2* can be obtained by using inverse transformation from the transformed model in *Equation 3* computed parameters. For example:

$$b_{2}^{\wedge} = C (exp(W b_{2}^{\wedge}))', where b_{2}^{\wedge} = (b_{1,2}^{\wedge}, b_{2,2}^{\wedge})'$$

All parameters are estimated in compositional regression model using the method of OLS. The value of compositional models can be assessed to the share data, called adjusted " $\mathbb{R}^{2"}$ (Van den Boogaart and Tolosana-Delgado, 2013). The adjusted R-squared value shows that our compositional models explain about 11.87% and 12.54% of the total compositional data variability, respectively. To estimate the parameters of compositional regression model, the package " Compositions" in R language has been used. The R package " Plotly" used to make ternary diagrams.

Results

Results consist of three sub sections i.e. comparison of urban and rural households, results of compositional regression model and Elasticities of macronutrients shares.

Comparison of urban and rural households

Figure 1 displays that the overall households in our sample have on the average 2283 calories per capita per day which looks nearly equal to the requirement of (FAO). But the rural households consume on the average 2657.56 calories which is higher than urban households as well as overall average of households which is 2196.15. We can see the clearly difference between the macronutrients shares in calories for both regions.



Figure 1. Per capita calorie intake and volume of macronutrients using overall households

APPLIED ECOLOGY AND ENVIRONMENTAL RESEARCH 17(6):13909-13929. http://www.aloki.hu • ISSN 1589 1623 (Print) • ISSN 1785 0037 (Online) DOI: http://dx.doi.org/10.15666/aeer/1706_1390913929 © 2019, ALÖKI Kft., Budapest, Hungary *Figures 2* and *3* show the comparison of urban and rural site of per capita calorie intake and volume of macronutrient shares using box plot which bases on lower quartile, median and upper quartile. The rural region has the high median i.e. 2627.56 per capita calorie than urban region i.e. 2196.15 calories. Lower and upper quartiles of the rural households of calories are 2082.71 and 3370.31 respectively which are more than urban households i.e. 1807.82 and 2697.25 respectively. Similarly, all three macronutrient shares of rural site having greater values of lower, median and upper quartile compared to the urban households. According to *Table 3*, it is clear to see that there is significant difference between all variables of urban and rural areas.



Figure 2. Per capita calorie intake and volume of macronutrients using urban site



Figure 3. Per capita calorie intake and volume of macronutrients using rural site

Variables	Region	Mean	Standard deviation	95% confidence interval	t-value	P-value
Per capita calorie intake	Urban	2836.93	1079.13	2802.4-2871.4	26.04	0.0000
	Rural	2321.813	790.68	2307.1-2336.4	20.94	0.0000
Calories from fat	Urban	639.31	288.74	630.1-648.5	2 1 2	0.0018
	Rural	622.42	279.30	617.2-627.6	5.12	
Calories from protein	Urban	331.41	144.65	326.7-336.0	24.84	0.0000
	Rural	267.52	108.19	265.5-269.5	24.84	0.0000
Calories from carbohydrate	Urban	1866.1	764.9	1841.7-1890.6	22.26	0.0000
	Rural	1431.8	535.9	1421.9-1441.7	32.20	0.0000

Table 3. Comparison of means using unpaired t test

 H_0 = there is no difference between means, versus H_A = there is difference between means

Figure 4 represents the tri plot of three macronutrients shares in calories for urban households. This figure shows that most of the urban households have more than 30% shares of carbohydrate, but a few have 40% or below. According to this ternary diagram most of the urban households have less than 20% shares of protein in calories. It can be seen that most urban families have less than 60% shares of fat in calories. Figure 5 shows the ternary plot of macronutrient shares for rural households and this represents that all rural households have more than 40% shares of carbohydrate and less than 20% shares of protein. All households in the rural region have less than 60% shares of fat in calories intake, shares of calories intake from fat, protein and carbohydrate assuming that there are two independent samples consisting of rural and urban households. The results are reported in Table 3. All the t statistics are significant which shows that there is significant difference between rural and urban households w.r.t energy intake from the three macronutrients.



Figure 4. Ternary diagram of urban site

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Figure 5. Ternary diagram of rural site

Compositional regression model results

We now fit a CODA regression model describing the impacts of socioeconomic factors on macronutrients shares using estimation method of OLS. The First isometric log ratio (ILR) coordinate compares protein against fat shares, while second ILR coordinate compares carbohydrate versus geometric mean of fat and protein shares. *Tables 4* and 5 describe the parameters of the compositional model in ILR coordinates. The two ILR coordinates treated as response variables and associated with explanatory variables.

Estimation results given in *Tables 4* and 5 are interpreted as (Trinh et al., 2018 and Dumuid et al., 2018). Table 4 shows the coefficients of first coordinate consisting of protein versus fat shares. Estimate of income shows that 1% rise of income for a given household causes decline of the relative dominance of protein versus fat share $(e^{0.0798} = 1.083)$ approximately by 0.083%. This analysis shows that rising household's income is not helpful to improve protein shares in calories than fat shares. Similarly, an increase of one more year of household head age, the relative dominance of protein share ($e^{0.00158} = 1.0058$) decreases approximate by 0.0058%. The impact of household size and dependency ratio on the protein share as 1 more person increase of family member and dependency ratio then relative dominance of this first ILR coordinate $(e^{0.0105} = 1.0105 \text{ and } e^{0.1148} = 1.13)$ increase approximately 0.0105% and 0.13% respectively to fat share. These results are in line with Trinh et al., (2018).

The first ILR coordinate is explained by residential status, hence $Z^{(\text{protein})_{1}^{*}} = 1.56$ is the fitted value of the coordinate $Z^{(\text{protein})_{1}^{*}}$ for rural while $Z^{(\text{protein})_{1}^{*}} = 1.7696$ for urban. It means that the relative dominance of protein in the composition response is $(e^{1.56} = 4.75)$ for rural and $(e^{1.7696} = 5.8685)$ for urban. Further, it can be conclude that the relative dominance of protein for rural households is $e^{0.0628} = 1.0648$ times greater than for urban households. Coefficient estimate of marital status of household head shows that a household with married head compared to a household with unmarried head would likely to have more share of protein versus fat. The relative dominance of protein shares for province Sindh is less than other provinces and dominance of protein shares for Khyber Pakhtunkhwa is 1.064 times greater than for other provinces compared to fat shares. Hence, the households of KPK compared to other households are likely to have more shares of calories obtained from protein than fat. Similarly, the relative domination of protein shares versus fat share for the households operating agricultural land and the households having livestock are 1.07 and 1.06 times greater than the households who are not operating agricultural land and the households who have not livestock. All educational dummies of maternal and paternal may not be helpful to improve protein shares compared to fat shares in the balanced diet. The households with education of maternal and paternal may increase their fat shares in the diet.

$S_{1}^{*} = \frac{1}{\sqrt{2}} \log \frac{S_{F}}{S_{F}}$ (protein versus fat shares) is response variable					
Variables	Variables Description		S. E.	P-value	
Intercept		-0.22260	0.04268	0.0000 ***	
Age _i h	Age of household head	-0.00158	0.00019	0.0000 ***	
Sizei	Household size	0.01058	0.00087	0.0000 ***	
Resi	Residential status	0.06282	0.00563	0.0000 ***	
Mar_i^H	HH marital status	0.02804	0.00773	0.0002 ***	
P_i^{kp}	KPK province	0.04640	0.00887	0.0000 ***	
P_i^p	Punjab province	0.01065	0.00816	0.19193	
P_i^S	Sindh province	-0.02352	0.00850	0.00574 ***	
I_i	Monthly income of household	-0.07980	0.00847	0.0000 ***	
EM_i^c	Couple paid employment	0.01760	0.01486	0.23630	
EM_i^m	Maternal paid employment	-0.01120	0.01199	0.34668	
EM_i^p	Paternal paid employment	-0.00410	0.00500	0.40955	
E_i^{mp}	Maternal primary education	-0.05890	0.00578	0.0000 ***	
E_i^{mm}	Maternal middle education	-0.02404	0.00641	0.00018 ***	
E_i^{mh}	Maternal high education	0.03182	0.02007	0.11296	
E_i^{pp}	Paternal primary education	-0.00448	0.00855	0.71178	
E_i^{pm}	Paternal middle education	-0.02044	0.00868	0.0185 **	
E_i^{ph}	Paternal high education	-0.04422	0.01496	0.00312***	
L_i	Own livestock	0.06330	0.00930	0.01578**	
DR_i	Dependency ratio	0.12230	0.01107	0.0000 ***	
Wi	Wealth index	0.00033	0.00160	0.83564	
C_i	Own cultivation	0.12236	0.00932	0.0000 ***	

Table 4. Results of compositional regression model in ILR coordinate for protein versus fat shares

Significance codes: 1% '***' 5% '**' 10%'*'

Table 5 shows the coefficients of second coordinate i.e. carbohydrate shares vs geometric mean of fat and protein shares. 1% increase of income for a given household results into decline of carbohydrate share ($e^{0.2101} = 1.2289$) approximately by 0.233 with respect to geometric mean of other fat and protein shares. The second ILR coordinate

shows that the households with high income have low proportion of carbohydrate share in calories than other shares. Household size shows positive impact while dependency ratio shows inverse impact on the relative dominance of carbohydrate share versus fat and protein share in energy intake.

Table 5. Results of compositional regression model in ILR coordinate for carbohydrate versus other shares

$S_2^* = \frac{z}{\sqrt{6}} \log \frac{S_c}{\sqrt{S_p S_p}}$ (carbohydrate versus geometric mean of protein and fat shares) is response						
variable						
Variables	Description	Coefficients	S. E.	P-value		
Intercept		2.112	0.4588	0.0000 ***		
Age _i h	Age of household head	0.00004	0.00021	0.81611		
Sizei	Household size	0.00779	0.00094	0.0000 ***		
Resi	Residential status	0.05770	0.00605	0.0000 ***		
Mar_i^H	HH marital status	-0.00866	0.00831	0.29747		
P_i^{kp}	KPK province	-0.01009	0.00952	0.28891		
P_i^p	Punjab province	-0.11390	0.00878	0.0000 ***		
P_i^S	Sindh province	-0.06990	0.00914	0.0000 ***		
I_i	Monthly income of household	-0.21010	0.00910	0.0000 ***		
EM_i^c	Couple paid employment	0.04965	0.01598	0.001887***		
EM_i^m	Maternal paid employment	-0.01281	0.01290	0.32031		
EM_i^p	Paternal paid employment	0.01922	0.00583	0.000354***		
E_i^{mp}	Maternal primary education	0.01062	0.00622	0.18785		
E_i^{mm}	Maternal middle education	0.00791	0.00689	0.25144		
E_i^{mh}	Maternal high education	0.00363	0.01935	0.060564 *		
E_i^{pp}	Paternal primary education	-0.01280	0.00921	0.16414		
E_i^{pm}	Paternal middle education	-0.04318	0.00933	0.0000 ***		
E_i^{ph}	Paternal high education	-0.06311	0.01608	0.00087***		
L_i	Own livestock	0.02518	0.02958	0.39450		
DR_i	Dependency ratio	-0.03912	0.01190	0.00101***		
W_i	Wealth index	-0.00197	0.00172	0.25016		
Ci	Own cultivation	-0.00198	0.00990	0.84250		

Significance codes: 1% '***' 5% '**' 10% '*'

Coefficient estimate of residential status shows that the rural households compared to urban households have more dominance of carbohydrate share than fat and protein shares. Results show positive impact of couple paid employment and Household head paid employment on carbohydrate shares versus fat and protein shares. The relative dominance of carbohydrate share for households having couple and Household head paid employment ($e^{0.0496} = 1.05$ and $e^{0.0192} = 1.02$) 1.05 and 1.02 times larger than other households respectively.

In second ILR coordinates, the negative coefficients show that the dominance of carbohydrate share for Province Punjab and Sindh 1.12 and 1.07 times less than base category Baluchistan province respectively. The households which lie in the province Punjab and Sindh have less carbohydrate shares proportion in calories than base category Baluchistan. Hence these two provinces have more proportion of protein and fat shares than carbohydrate shares. The effect of educational dummy variables like middle and high education of household head on carbohydrate shares is not useful. The dominance of carbohydrate shares compares to other shares for these variables is less than households which do not have an education.

Elasticities of macronutrients shares

Elasticity is very popular tool to overcome the difficult interpretation of coefficients in ILR regression. For regressors X, the elasticity of response variable Y calculates the change rate between two values of response variable Y.

To link these findings with the existing previous studies, we also use standard classical linear regression model to explain the shares of macronutrients by same household characteristics than in the model (1) as estimated separately for each share of macronutrients using ordinary least square (OLS).

$$S_{j,i} = a_{0j} + \sum_{k=1}^{K} \beta_{0j,k} X_{ki} + \varepsilon_{j,i}$$
 for $j = 1,2,3$

Now elasticities of macronutrient shares define with respect to different regressors as

$$Elast(S_{j,i}, X_i) = \frac{\frac{\partial S_{j,i}}{S_{j,i}}}{\frac{\partial X_i}{X_i}} = \frac{\partial(S_{j,i})}{\partial(X_i)} = \beta_{j,k}$$

The elasticity is the fix term which is independent of considered households. For these households, the elasticity of the macronutrient share S_j depends on all intakes of macronutrient shares, that is households diet balance.

Elasticities of macronutrient shares relative to income, household size, dependency Ratio and wealth index are presented in Table 6. It is clear that fat share is the most elastic income based macronutrient. The positive change rate of 1% of household's income is linked on the average to a positive change rate of 1.15% in the shares of fat, 0.47% increase in protein share, and 0.50% decrease in carbohydrate share in the total calories consumption. Similar is the case of dependency ratio which shows that as dependency ratio increases, it causes to increase the share of fat and protein with a decline in carbohydrate share. However, wealth index shows opposite effects as these are negative for fat and protein but positive for carbohydrate. Moreover, The positive change rate of 1% of family members in the household links on average to a positive change rate of 0.0028% in the share of fat whereas it agrees to a negative rate of change of 0.000466% and 0.0008877% for protein and Carbohydrate respectively. Figure 6 represents the box plot of income elasticities with respect to macronutrient shares. The lower quartiles of fat, protein and carbohydrate shares are 0.8086, 0.4101 and -0.5298 respectively. The median of fat, protein and carbohydrate shares are 0.9411, 0.4572, -0.4749 and upper quartiles are 1.1163, 0.5095 and -0.4295 respectively.

Shares	Income	Household size	Dependency ratio	Wealth index
Fat	1.1559	0.002804	0.00108	-0.00027
Protein	0.4692	-0.000463	0.04167	-0.000183
Carbohydrate	-0.5043	-0.00087	-0.00797	0.000101

Table 6. Elasticities of shares



Figure 6. Box plot of income elasticities of macronutrients consumption shares

Discussion

Comparison of urban and rural households shows that there is significant difference in calorie intakes as well as in the volume of all macronutrients. The people residing in rural areas consume more calories than urban people because they are involved in heavy physical work in field, which need more energy. The results of income are consistent with the fact that the households with high income use more fatty foods than protein foods. These results are in line with the findings of Trinh et al., (2018) which shows that the fat shares in calories increase when food expenditure increase. This implies that rising household's income is not helpful to improve protein and carbohydrate shares in calories than fat shares. The results show that household size is directly related to more consumption of protein and carbohydrate compared to fat in diet. Most of the households live in rural areas which have more share of calories obtained from protein and carbohydrate than fat because they consume large amount of vegetables and dairy products like as milk, yogurt and cheese than urban.

The study explores that maternal and paternal education is not helpful in improving protein and carbohydrate shares of energy intake in Pakistan. It implies that education is playing an effective role to increase the shares of fat in calories at household level in Pakistan. In the case of Pakistan, knowledge related to nutrition and health practices is not part of syllabus at school or college level and therefore, most of the educated people are not aware about the concepts related to balanced food and nutrition, the food items containing macronutrients shares in calories. It implies that education without awareness of nutrition does not affect eating pattern. Moreover, estimates of all other education dummies also support the view that education is not performing well in healthy diet in term of protein and carbohydrate shares in Pakistan. The results of household head paid employment and couple paid employment dummies are not consistent with all shares of macronutrients. It implies that the healthy diet in term of macronutrient shares do not depend on paid employment of couple and household head.

Conclusion and policy implementation

CODA model is employed to evaluate the role of some important socioeconomic and demographic factors on balancing of macronutrient shares in energy consumption at household level as a case study of Pakistan. Cross sectional data of households are taken from a national level survey data, i.e. HIICS-2015-16. Household per capita income, residential status, household size, Dependency Ratio, household head and couple paid employment, Sindh dummy, middle and high educational dummies of household head also play significant role for carbohydrate shares than other shares. We may conclude that the rising income of households increases fat consumption and decreases protein and carbohydrate consumption. It implies that significant increase of households' income level will make economic access easy which may improve fat consumption in Pakistan. It induces that policy steps to raise overall households' income level on the basis of higher economic growth rate may be the most effective tool to fulfil fat requirement in healthy diet. Household size and rural residence are key factors for increasing fat shares than other shares. Hence, effective family planning strategies and birth control programs must be implemented in order to improve fat shares. Paternal education is another important factor for increasing fat shares and the low educational level leads to a reduction in protein and carbohydrate consumption. It implies that education is not playing an important role for protein and carbohydrate shares in balance diet. It is because diet related topics are not part of syllabus in education system of Pakistan and even educated people are not aware of the importance of healthy diet. Hence, it is strongly recommended that the topics of nutrition and balance diet along with its all health related impacts must be included as part of syllabus at primary and secondary education levels in order to make awareness of educated parents as well as children. The livestock and own cultivation cause to improve protein shares. Hence, development of agricultural sector and live stock is imperative to tackle the problem of protein shares in balanced diet in Pakistan

We calculated and compared the elasticities of macronutrient shares using income, household size, dependency ratio and wealth index. Our findings support to the existing literature, the most elastic macronutrient is fat share with respect to the income, household size and dependency ratio compared to other shares. But the carbohydrate share is negatively elastic to income, household size and dependency ratio. Moreover, for example the positive elasticity of macronutrient shares with respect to income represent that the positive impact of income on macronutrient shares.

In this study the important results are very helpful to support the previous studies about the development of nutritional diets at the national level. There is strong correlation between nutritional change and the non-communicable diseases risk factor such as heart diseases an obesity (Bloom et al., 2012), country level strategies are required to help Pakistani people to recover their pattern of diet with respect to macronutrients.

In additional research, same kind of studies which based on dietary shares of macronutrients can be done for other countries to see the entire food consumption pattern. Moreover, focusing on the association between macronutrient shares in calories and non-communicable diseases as obesity and heart diseases at the country level will be very interesting.

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